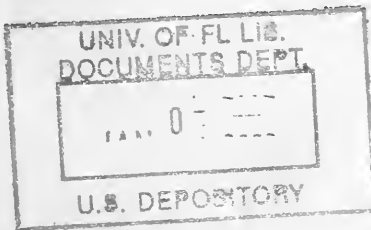


NATIONAL RECOVERY ADMINISTRATION

AMENDMENT TO
CODE OF FAIR COMPETITION
FOR THE
UMBRELLA
MANUFACTURING INDUSTRY

AS APPROVED ON FEBRUARY 2, 1934



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Approved Code No. 51—Amendment No. 1

AMENDMENT TO CODE OF FAIR COMPETITION
FOR THE
UMBRELLA MANUFACTURING INDUSTRY

As Approved on February 2, 1934

ORDER

APPROVING AMENDMENT OF CODE OF FAIR COMPETITION FOR THE
UMBRELLA MANUFACTURING INDUSTRY

An application having been duly made pursuant to and in full compliance with the provisions of Title I of the National Industrial Recovery Act, approved June 16, 1933, for approval of an amendment to a Code of Fair Competition for the Umbrella Manufacturing Industry, and hearings having been duly held thereon and the annexed report on said amendment, containing findings with respect thereto, having been made and directed to the President:

NOW, THEREFORE, on behalf of the President of the United States, I, Hugh S. Johnson, Administrator for Industrial Recovery, pursuant to authority vested in me by Executive Orders of the President, including Executive Order No. 6543-A, dated December 30, 1933, and otherwise; do hereby incorporate, by reference, said annexed report and do find that said amendment and the Code as constituted after being amended comply in all respects with the pertinent provisions and will promote the policy and purposes of said Title of said Act, and do hereby order that said amendment be and it is hereby approved, and that the previous approval of said Code is hereby modified to include an approval of said Code in its entirety as amended, such approval and such amendment to take effect ten (10) days from the date hereof, unless good cause to the contrary is shown to the Administrator before that time and the Administrator issues a subsequent order to that effect.

HUGH S. JOHNSON,
Administrator for Industrial Recovery.

Approval recommended.

GEO. L. BERRY,
Division Administrator.

WASHINGTON, D.C.,
February 2, 1934.

REPORT TO THE PRESIDENT

The PRESIDENT,
The White House.

SIR: A Public Hearing on an amendment to the Code of Fair Competition for the Umbrella Manufacturing Industry, submitted by the National Association of Umbrella Manufacturers, Inc., located at 230 Park Avenue, New York, N.Y., was conducted in Washington on January 18, 1934, in accordance with the provisions of the National Industrial Recovery Act. The Association claims to represent 80 percent of the Industry.

The amendment is to cover the issuance of an N.R.A. label to be affixed to each umbrella manufactured in the industry. This label is to be issued by the Planning and Fair Practice Agency for the industry and a fair and reasonable charge to be made therefor which will in no case exceed one cent (1¢) for each label. The revenue derived from the sale of these labels will be used in maintaining the Planning and Fair Practice Agency.

FINDINGS

The Deputy Administrator in his final report to me on said amendment to said Code having found as herein set forth and on the basis of all the proceedings in this matter:

I find that—

(a) The amendment to said Code and the Code as amended are well designed to promote the policies and purposes of Title I of the National Industrial Recovery Act including the removal of obstructions to the free flow of interstate and foreign commerce which tend to diminish the amount thereof, and will provide for the general welfare by promoting the organization of industry for the purpose of cooperative action among trade groups, by inducing and maintaining united action of labor and management under adequate governmental sanction and supervision, by eliminating unfair competitive practices, by promoting the fullest possible utilization of the present productive capacity of the industries, by avoiding undue restrictions of production (except as may be temporarily required), by increasing the consumption of industrial and agricultural products through increasing purchasing power, by reducing and relieving unemployment, by improving standards of labor, and by otherwise rehabilitating industry.

(b) The Code as amended complies in all respects with the pertinent provisions of said Title of said Act, including without limitation Subsection (a) of Section 3, Subsection (a) of Section 7, and Subsection (b) of Section 10 thereof.

(c) The National Association of Umbrella Manufacturers, Inc. was and is an industrial association truly representative of the aforesaid industry and that said association imposed and imposes no inequitable restrictions on admission to membership therein and has applied for or consents to this amendment.

(d) The amendment and the Code as amended are not designed to and will not permit monopolies or monopolistic practices.

(e) The amendment and the Code as amended are not designed to and will not eliminate or oppress small enterprises and will not operate to discriminate against them.

(f) Those engaged in other steps of the economic process have not been deprived of the right to be heard prior to approval of said amendment.

(g) For these reasons therefore, this amendment has been approved.

Respectfully,

HUGH S. JOHNSON,
Administrator.

FEBRUARY 2, 1934.

AMENDMENT TO CODE OF FAIR COMPETITION FOR THE UMBRELLA MANUFACTURING INDUSTRY

AMENDMENT TO ARTICLE VII

SEC. 5. All umbrellas manufactured on and after the effective date of this Amendment, shall bear an N.R.A. label, sewn into the gore to symbolize to purchasers of said umbrellas the conditions under which they were manufactured. Under the powers vested in the Administrator by the Executive Order of October 14, 1933, and under grant of the necessary authority by the Administrator, the Planning and Fair Practice Agency shall have the exclusive right in this industry to propose, issue, furnish or cause to be proposed, issued and furnished said labels to all members thereof. Each label shall bear a registration number especially assigned to such member by the Administrative Director of the Planning and Fair Practice Agency and such labels shall remain attached to such umbrellas when sold by the manufacturer. No member of the Industry shall use any label symbolic of compliance with this Code, other than that supplied by the Planning and Fair Practice Agency. Any and all members of the Industry may apply to the Planning and Fair Practice Agency for a permit to use such N.R.A. label, which permit to use the label shall be granted to them, but only if and so long as they comply with this Code. Through such permit any member of this industry may obtain for his own and exclusive use such N.R.A. labels as he may require for his own production. The Planning and Fair Practice Agency, subject to the approval of the Administrator, shall establish rules and regulations and appropriate machinery for the issuance of labels and the inspection, examination and supervision of the practices of members of the industry using such labels in observing the provisions of this Code for the purpose of ascertaining the right of said member to the continued use of said labels; of protecting purchasers in relying on said labels; of insuring to each individual member of the industry that the symbolism of said label will be maintained by virtue of compliance with the practices herein contained by all other members using said label.

The issuance, withdrawal, and charge made for such labels by the Planning and Fair Practice Agency shall at all times be subject to supervision and order of the Administrator and the charge made therefor shall be not more than an amount necessary to cover the actual reasonable cost thereof, including actual printing, distribution, and administration and supervision of the use thereof as hereinabove set forth, and in no event to be in excess of 1 cent (1¢) each.

The Planning and Fair Practice Agency is hereby authorized to petition the Administrator for the issuance of such administrative order as may be required for the proper enforcement of this provision.

This amendment shall become effective on the tenth (10th) day after its approval by the President.

Approved Code No. 51—Amendment No. 1.
Registry No. 1661-1-01.



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